

Conference

ISO 10015: Strategic Management Tool for Human Resource Development 27-28 July 2002, China

Globalisation and rapid technological development have changed the way companies organise themselves and compete in the world market. Increasingly, "knowledge", "innovativeness", "flexibility" and "entrepreneurship" are key elements which are becoming equally if not more important for the success of global companies than traditional concerns about product mix, pricing strategy, distribution channels, branding etc.

In this context, the quality of a company's human resources is *the* key driver for sustained top level performance of a global company. The company has to continue to invest in its human resource development in order to guarantee its success in the market place. To safeguard this investment through training a development, a management system needs to be installed in order to plan, implement, evaluate and control such human development process.

In-service management training, in contrast to general management education, is intended to meet specific operational demands. Therefore, management training has to be performance/problem oriented with a strong emphasis on performance improvement and bottom line impact. Management training, therefore, needs to be subject to the same quality rigor as is the case for the management of all other production processes.

It is in this context that an international conference has been organised to exchange experiences and best practices in the field of quality assurance of human resource development with a special focus on the effectiveness of training management system.

Concrete examples and learning from companies that have implemented a quality management system that is specifically catered to the human resource development and training function will also be presented.

Organisers

- ❑ The Training Division of State Economic and Trade Commission, Chinese Government, Beijing
- ❑ Training Centre for the Economic Cadre (TCEC), State Economic and Trade Commission, Chinese Government, Beijing.
- ❑ China National Institute for Standardisation, Beijing
- ❑ Centre for Socio-Eco-Nomic Development (CSEND), Geneva
- ❑ Haier Group Company, Qingdao

Intended participants

- Managers responsible for human resource development and training within companies or government ministries
- Managers in charge of training institutions or management schools
- Quality specialists responsible for quality assurance within enterprises

Topic

Human resource development and training system in Chinese enterprises

Recommendation on adoption of ISO10015 in enterprises

Establishing training quality management system: human resource and the procedure

Standardisation in enterprises and ISO10015 assessment

Consulting on ISO10015

ISO10015 in enterprises: procedure and plans for TOT

Case examples: operationalisation of ISO10015

Accreditation procedure: Swiss government requirements

International assessment procedure of ISO10105

Assessment procedure of ISO10015 in China

Assessment of ISO10015 in North Europe

Speaker

Mr. Wu Yaunke, Director of Training Division, State Economic and Trade Commission (SETC)

Mr. Yen Li, Deputy Director of Training Division, SETC

Ms. Zhang Nan, Director of China Training Center, SETC

Mr. Li Renliang, Chief Secretary of China National Institute of Standardisation

Mr. Ren Binghei, Xian Biao Corp.

Mr. Yu Jianfu, Director of Dept. of International Cooperation of the Training Center, SETC

Mr. Zhou Xiwen, Director of Human Resource Development Center of Training Dept., Haier University

Mr. Bao Weiran, Head of Planning Dept. of Research Center, Renmin University of China

Mr. Kuo Dongfon, Director of Training department, Zhong Yuan Petroleum Production Corp.

Ms. Kang Yichen, Vice president of Jianhei Automobile Corp.

Mr. Jean-Pierre Jaunin, Section Chief of Quality Management System & Personnel Dept., Swiss Accreditation Service

Dr. Raymond Saner, President of AdeQuaTE, CSEND, Switzerland

Dr. Lichia Saner-Yiu, Board President of CSEND, Switzerland

Mr. Tommie Johansson, Senior Vice President of STF Kompetens, Sweden

Invited Speakers:

Venue: International Conference Center, Haier Company, Qingdao

Reservation:

Expenses: Lecture, Training, Translation and Information: **2200 RMB** per person (excluding Room and Board expense).

Booking for Room and Board will be made for participants upon pre-registration.

Pre-registration is required. All expenses can be paid on site.

Please complete the booking form and fax to:

Conference on ISO10015 : Strategic Management Tool for Human Resource Development

Company:	
Postal Address:	
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Please supply the name(s) of delegate(s) interested in attending:	
1.	
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For more information, please contact:

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Note: Interpretation in English is available at the conference site.