

Quality in HRD: Achieving Corporate Strategic Goals & Competitive Advantage

7-9 APRIL 2001, Nanjing

Globalisation and technological innovations have changed the way companies compete. Increasingly, "knowledge", "innovativeness", "flexibility" and "entrepreneurialship" are key elements which determine the success of a company, in addition to the traditional concerns for product mix, pricing strategy, distribution channels, branding etc. More than ever, the quality of a company's human resources is the key driver for corporate sustainability.

This workshop aims at showing how corporations can be more effective in building their human capital to achieve the corporation's strategic goals and to sustain its competitive advantage. This workshop will demonstrate how to develop a competence profile and how to use quality assurance tools to guarantee investment in people.

Who should attend

CEOs

Senior Executives and HRD Managers

Benefits

Participants will

- learn the concept and framework of competence management
- monitor the link between organisational performance and human capital
- design competence development strategies with operational levels
- acquire quality assurance tools to ensure higher return on HRD
- embark on successful implementation of ISO 10015 to achieve organisational performance goals

Speakers/Facilitators

Dr. Raymond Saner

President, Organisational Consultants Ltd.; Prof., Basle University, Switzerland; Advisory Prof., Asia International Open University; Consultant to BASF, JC Penny, Motorola, TCE, SBC/UBS, Swissair, The World Bank.

Mr. Tommie Johannson

Senior VP, Bus. & Management Development, STF Kompetens AB, Sweden; member of ISO TC176; former senior manager for business and training development, Telia AB.

Dr. Lichia Saner-Yiu

President, Centre for Socio-Eco-Nomic Development; Visiting Prof. Teachers College, NY & National School of Administration, China; Consultant to BASF, 3M, Motorola, Daimler Benz, Swissair, Sulzer, Thomson.

Mr. Giuseppe Maggioli

President, STAT-A-MATRIX Europe and QUASYS SA; Master Black Belt - Six Sigma, Quality Auditor - QS9000, TL9000 and ISO9000; former Regional Sales & Marketing Product Manager, Olivetti; Consultant to HP, Opel, Cern, Thomson.

Mr. Basil Dutton

Certified Auditor of quality management systems; member of Canadian Advisory Committee responsible for the administration of the ISO 9000 international standards in Canada and representative on two ISO working group – ISO 10015 and ISO 10013; Consultant to 600 companies in North America including Honeywell, Sears, Prudential Insurance, Novopharm, Howden (ABB), Nelson Canada.

Organiser

Nanjing University of Aerospace

Venue

(To be announced)

Time

9.00 am - 5:00 pm, 7-9 April 2001-02-16

Contact for Subscription

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